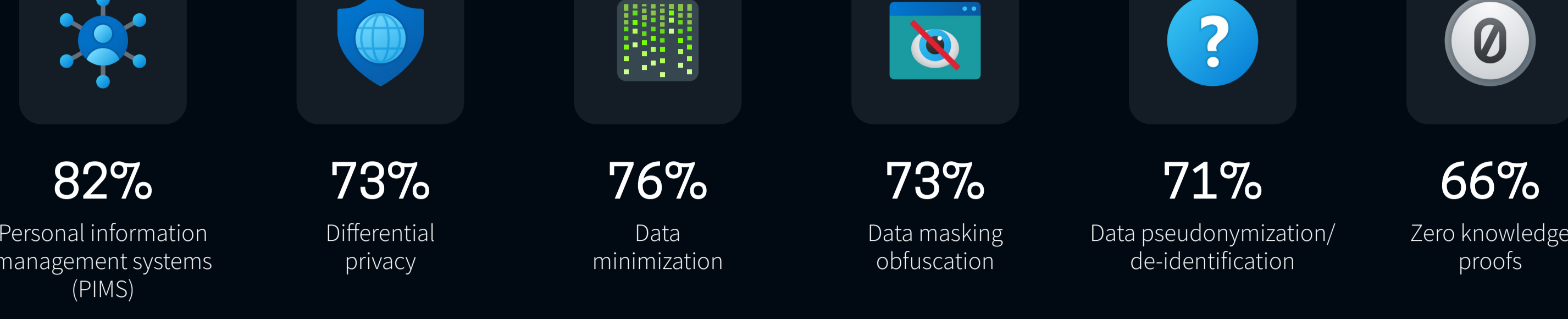


# The State of Data Privacy and Compliance

Since data is everywhere and growing considerably, data is everyone's obligation—no longer just the data security team's responsibility. The landscape is evolving with new regulations and more distributed environments that are beginning to stress the current ecosystem.

## The State of Data Privacy and Compliance Is Increasingly Complex

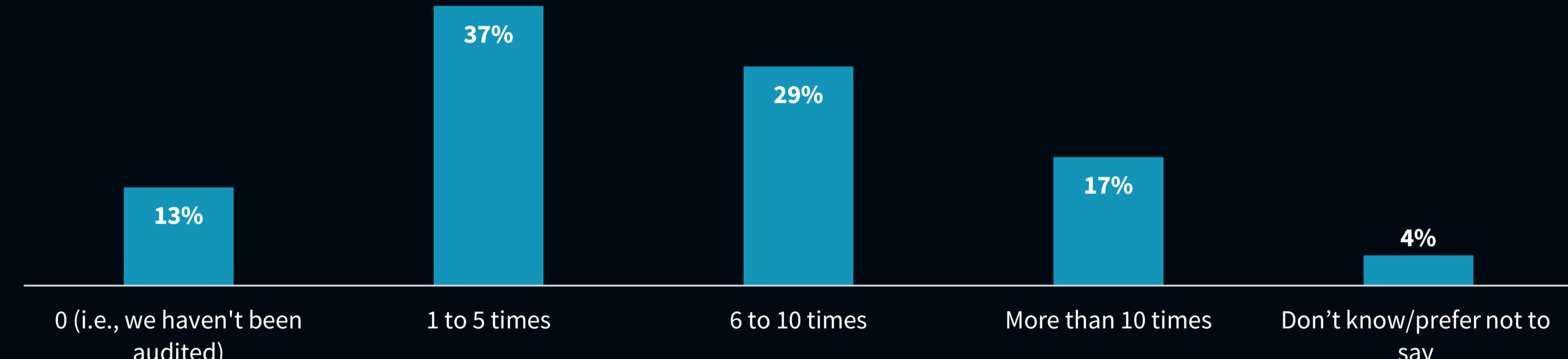
» VARIETY OF PRIVACY-ENHANCING TECHNOLOGIES IN USE.



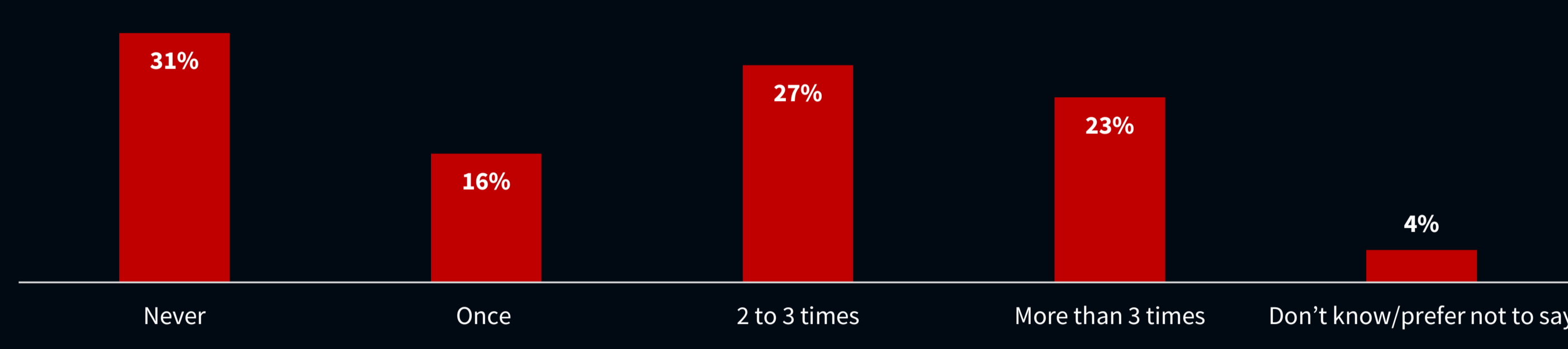
**80%** of organizations employ a dedicated data privacy officer.

## Increasing Regulations Are Having an Impact

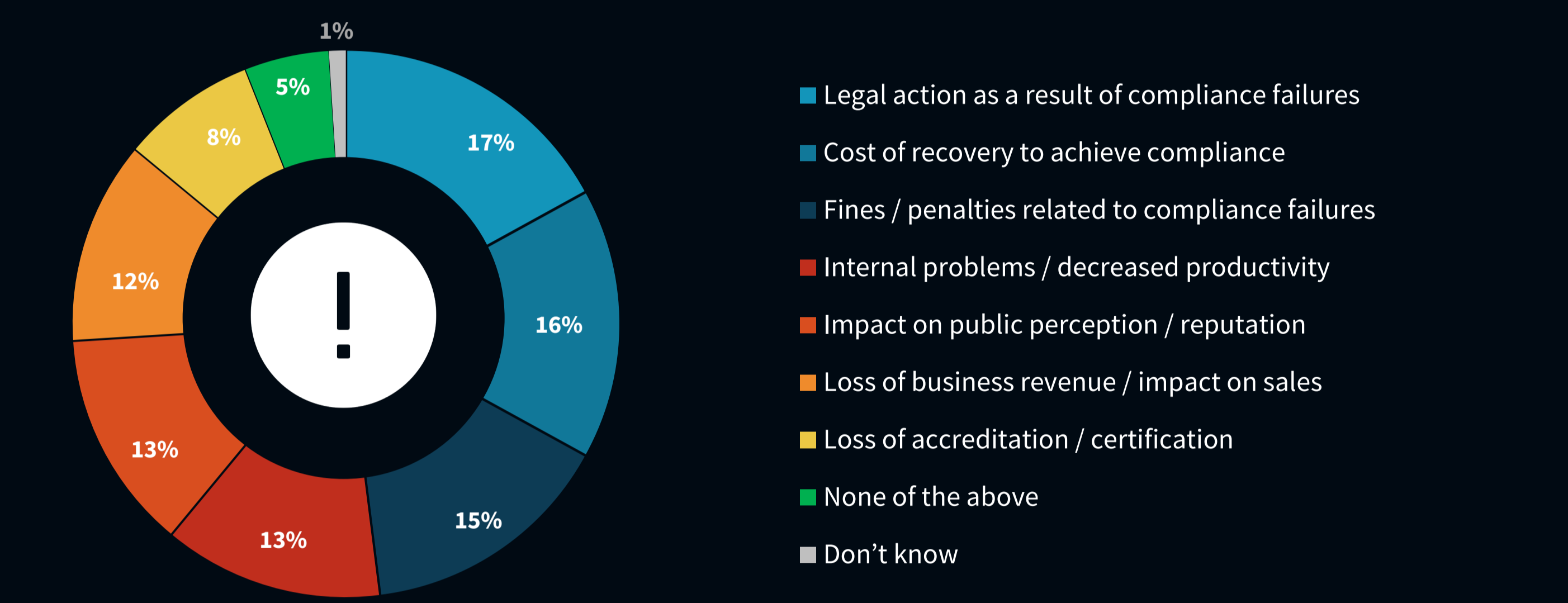
» NUMBER OF TIMES ORGANIZATIONS WERE AUDITED BY A REGULATORY AGENCY IN THE PAST THREE YEARS.



» NUMBER OF FAILED AUDITS IN THE PAST THREE YEARS.



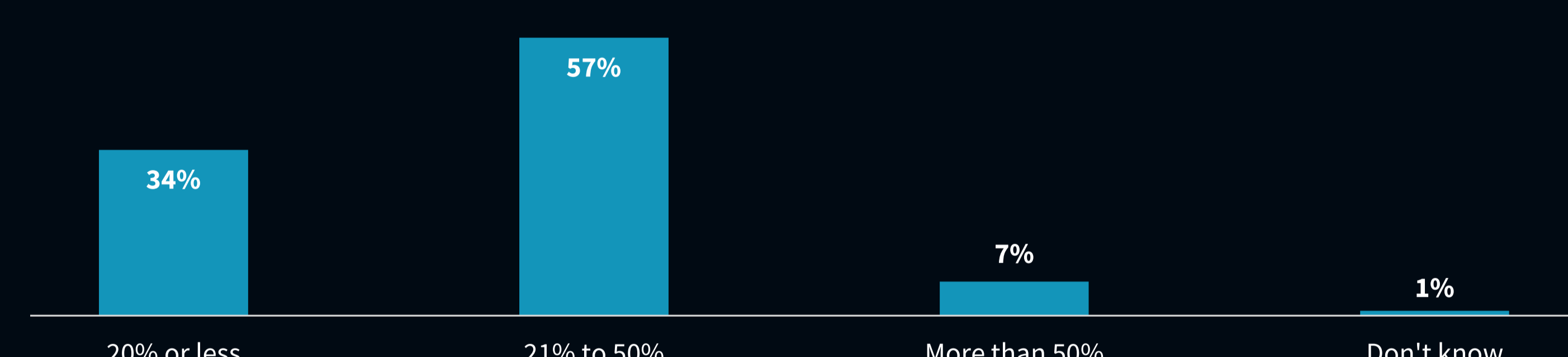
» AREAS OF GREATEST CONCERN RELATED TO NON-COMPLIANCE.



## Public Cloud Solutions and Remote Users Are Making Compliance More Difficult

A majority of organizations believe that **more than 20%** of their public cloud-based data is insufficiently secured...

» PERCENTAGE OF SENSITIVE DATA INSUFFICIENTLY SECURED IN PUBLIC CLOUD SERVICES.

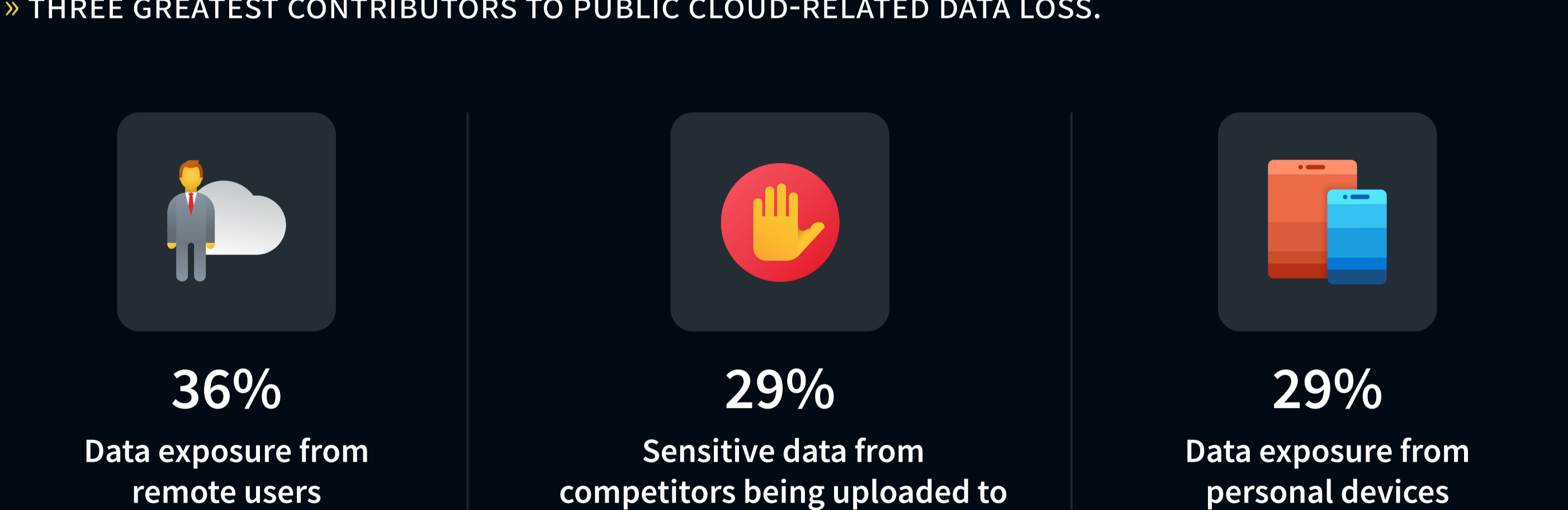


...and most believe **they have lost some.**

» PUBLIC CLOUD-RESIDENT DATA LOSS.

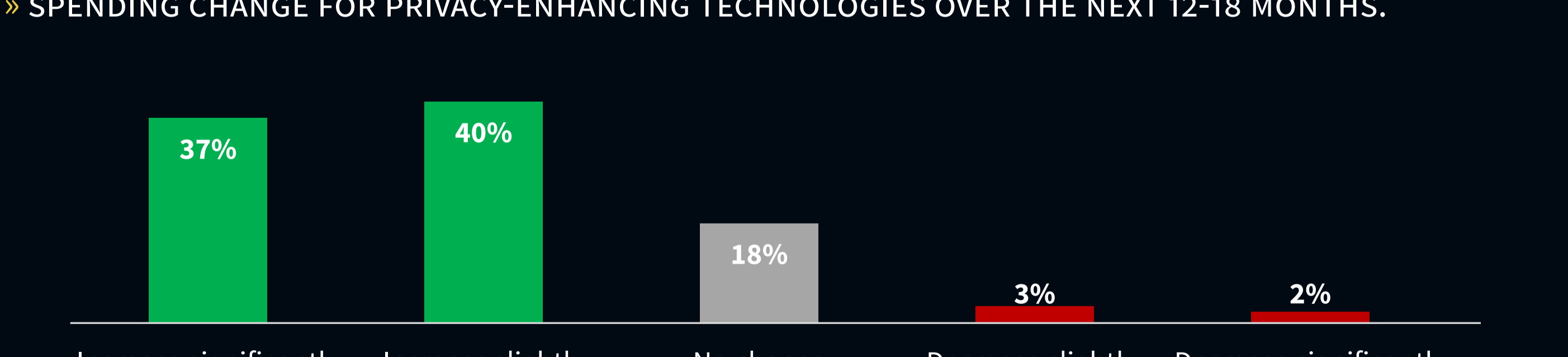


» THREE GREATEST CONTRIBUTORS TO PUBLIC CLOUD-RELATED DATA LOSS.

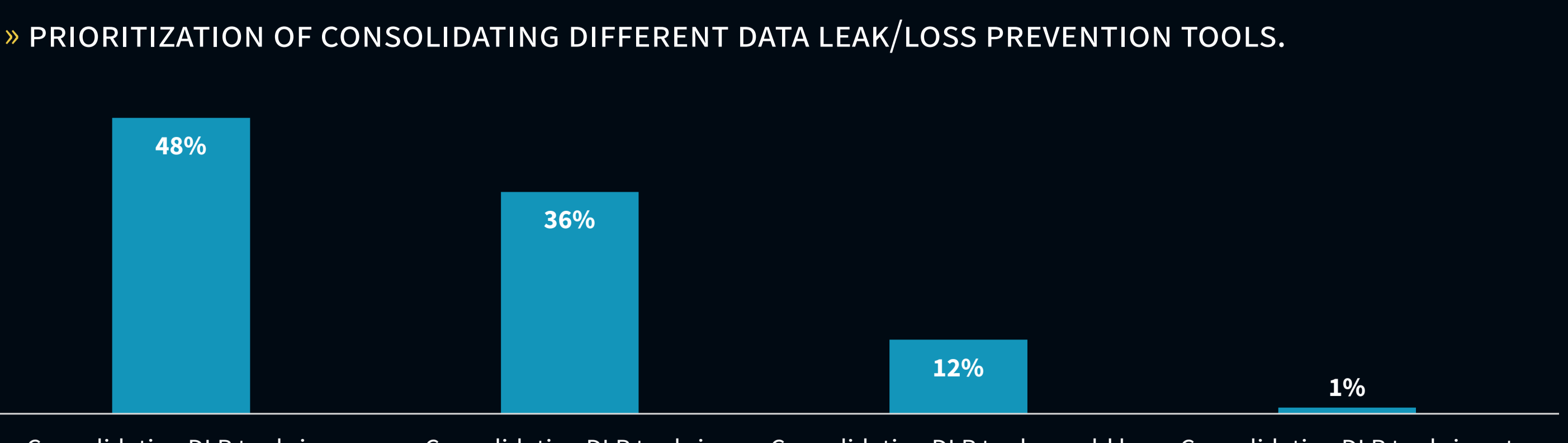


## Importance of Privacy-enhancing Technologies Has Led to Data Loss Prevention Tool Sprawl

» SPENDING CHANGE FOR PRIVACY-ENHANCING TECHNOLOGIES OVER THE NEXT 12-18 MONTHS.



» PRIORITIZATION OF CONSOLIDATING DIFFERENT DATA LEAK/LOSS PREVENTION TOOLS.



[LEARN MORE](#)

For more insights from this study, including recommendations for IT organizations looking to successfully navigating this changing landscape, read the ESG research report, *The State of Data Privacy and Compliance*.