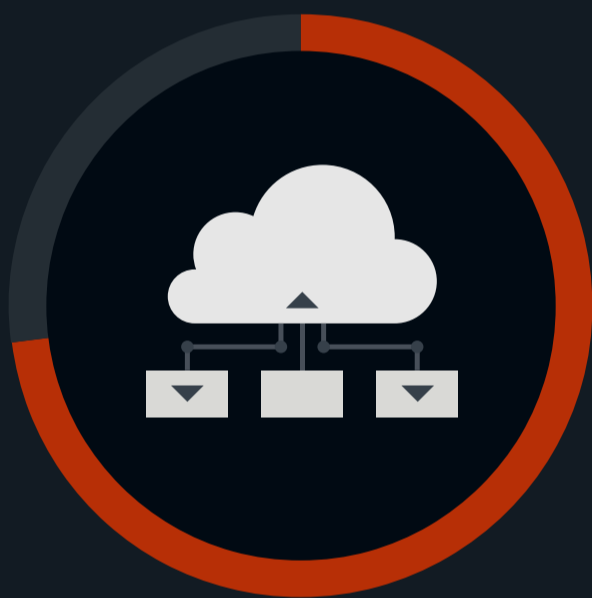


# Cloud Entitlements and Posture Management Trends

Organizations are moving applications to the cloud and embracing digital transformation strategies to speed development cycles and better serve employees, partners, and customers. However, the subsequent faster release cycles and broad internet exposure increase the number of potential security incidents caused by misconfigurations, so security teams are looking for efficient ways to drive actions that reduce those risks. TechTarget's Enterprise Strategy Group recently surveyed IT and cybersecurity decision makers responsible for cloud security technology products and services in order to gain insights into these trends.

Notable findings from this study include:



**73%**

of organizations believe the use of multiple public cloud services makes it challenging to maintain a consistent cybersecurity posture across environments.



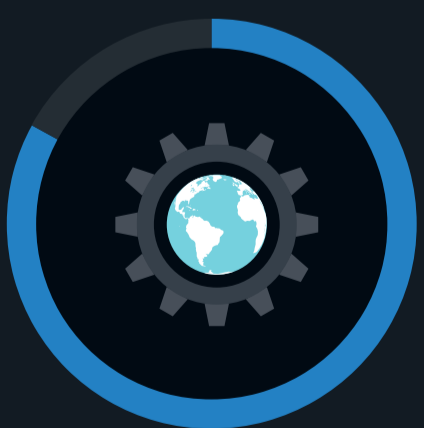
**81%**

of organizations believe it's important to follow industry-defined cybersecurity best practices to improve their security posture.



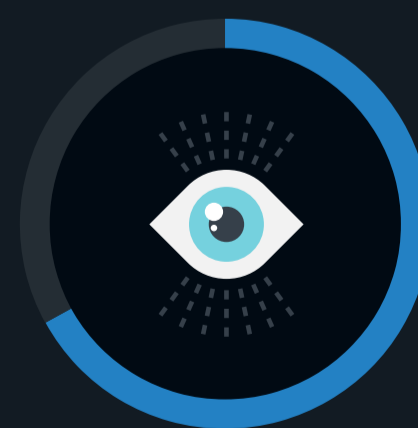
**70%**

of organizations believe the differences between cloud-native and traditional applications require a different set of cybersecurity policies and technologies.



**83%**

of organizations believe cloud security posture management solutions should include cloud infrastructure entitlement management capabilities.



**67%**

of organizations believe the lack of access to the physical network and the dynamic nature of cloud-native applications and elastic infrastructure create visibility blind spots.

For more from this Enterprise Strategy Group study, read the full research report, *Cloud Entitlements and Posture Management Trends*.

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