Enterprise Strategy Group™ by TechTarget

CYBER-THREAT INTELLIGENCE PROGRAMS

Cyber-threat intelligence is analyzed information about cyber-threats that helps inform cybersecurity decision making. Although security professionals recognize the value of cyber-threat intelligence, many organizations still consume it on a superficial basis. To learn more about these trends, TechTarget's Enterprise Strategy Group conducted an in-depth survey of cybersecurity professionals personally knowledgeable about and involved with cyber-threat intelligence programs.

34%

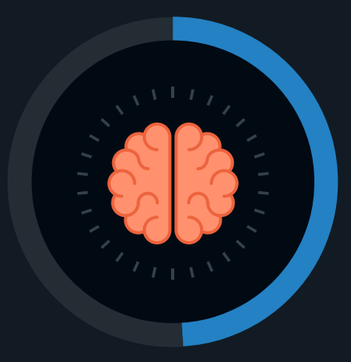
of organizations established a cyber-threat intelligence program **as a precaution after experiencing a targeted cyber-attack.**

46%

of CISOs do not consume cyber-threat intelligence reports on a regular basis.

64%

of organizations believe that their cyber-threat intelligence sources are not always accurate.



49%

of organizations gain context about external cyber-threat intelligence information by using a commercial platform.

46%

of organizations use their cyber-threat intelligence program to help pinpoint security areas requiring additional investment.

82%

of organizations believe that cyber-threat intelligence programs are often treated as an academic exercise.

61%

of organizations are using managed services extensively to support their cyber-threat intelligence program.

For more from this Enterprise Strategy Group study, read the full research report, ***Cyber-threat Intelligence Programs***.

LEARN MORE

Source: Enterprise Strategy Group Research Report, *Cyber-threat Intelligence Programs,* March 2023.