

Multi-cloud Application Deployment and Delivery Decision Making



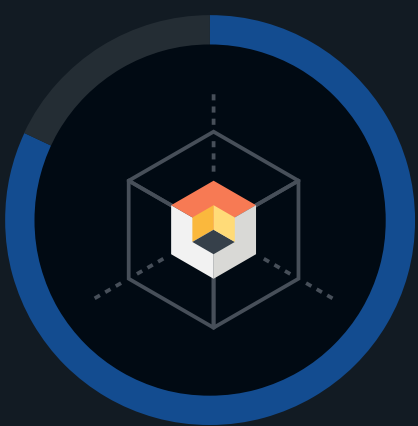
As organizations continue to adopt multiple public cloud providers, maintain multiple data centers, and scale edge and colocation environments, IT decision makers must consider a wealth of locations to deploy new workloads and migrate existing workloads. TechTarget's Enterprise Strategy Group recently surveyed IT professionals responsible for evaluating, purchasing, and managing applications for their organizations to gain insights into this landscape.

Notable findings from this study include:



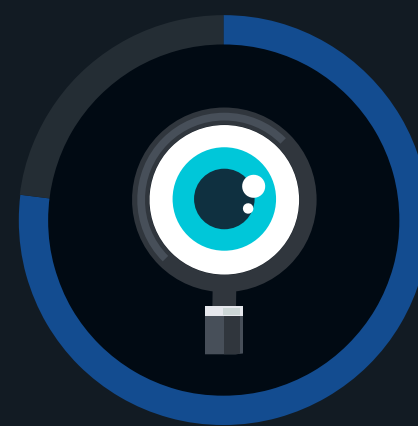
88%

of respondents say that leveraging multiple cloud providers **delivers strategic benefits.**



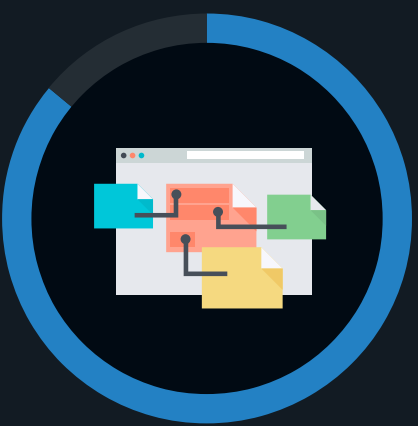
82%

of IT professionals say they struggle to properly size workloads for the optimal infrastructure (on- or off-premises) environment.



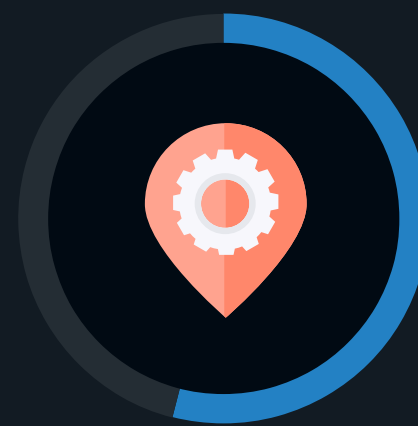
77%

of organizations report that their application deployment planning is hindered by a lack of visibility into public cloud service spending.



86%

of organizations regularly migrate applications or data from on-premises locations to the public cloud.



54%

of IT professionals identify data access and mobility as key requirements to evaluate before selecting an application deployment location.

For more from this Enterprise Strategy Group study, read the full research report, *Multi-cloud Application Deployment and Delivery Decision Making*.

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