Enterprise Strategy Group™
by TechTarget

Navigating the Evolving AI Infrastructure Landscape

As AI continues its meteoric rise into business and IT environments, organizations are rapidly assembling or accelerating strategies to support AI technologies across every applicable area. While many organizations are consistent in their efforts to build AI strategies, the components and direction of those strategies often vary. TechTarget's Enterprise Strategy Group recently surveyed data and IT professionals responsible for the infrastructure supporting AI initiatives at their organization to gain insights into these trends.

Notable findings from this study include:

92%
of organizations with AI initiatives currently underway will have **generative AI in production within the next year.**

72%
of organizations said they started seeing value from their AI initiatives within 3 months.

89%
view a vendor's stance on sustainability and environmental responsibility as very, if not extremely, important.

95%
of organizations have established at least one specific guideline to ensure compliance with data privacy and protection regulations when using data for AI.

92%
of organizations use third-party data to some extent to complement their own internal data for AI purposes.

51%
of organizations have a well-defined framework with specific metrics and **measurement processes to gauge the success and effectiveness of AI initiatives.**

For more from this Enterprise Strategy Group study, read the full research report, *Navigating the Evolving AI Infrastructure Landscape.*

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