

# PASSWORDLESS IN THE ENTERPRISE: THE DIRTY SECRETS OF ANTIQUATED AUTHENTICATION



Recent prominent multifactor authentication-based breaches and friction in the end-user authentication experience have reached the ears of app developers, IT, and cybersecurity leadership. Organizations are now searching for alternative authentication methods to address the risks and challenges of multifactor authentication (MFA) and password-based authentication. TechTarget's Enterprise Strategy Group recently surveyed IT, cybersecurity, and application development professionals to gain insights into these trends.

Notable findings from this study include:



**76%**

of organizations experienced **multiple account or credential compromises over the past 12 months.**



**66%**

of organizations have started their workforce on the journey to passwordless authentication.



**52%**

of organizations say workforce passwordless authentication has had a significant **positive impact** on overall cybersecurity.



**72%**

of organizations still use phishable MFA factors for their customer-facing applications.



**52%**

of organizations said eliminating customer passwords had a significant positive impact on revenue.



**62%**

of organizations make **MFA mandatory for their entire workforce.**

For more from this Enterprise Strategy Group study, read the full research report, *Passwordless in the Enterprise: The Dirty Secrets of Antiquated Authentication*.

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