Enterprise Strategy Group™
by TechTarget

Ransomware Preparedness:
Lighting the Way to Readiness and Mitigation

Ransomware is widely considered a critical and existential threat to the viability of any business. Given the high frequency of attacks and the impacts of successful ones such as data loss, many organizations are left with damages that have an effect well beyond IT. Attackers often undermine key infrastructure components and expose significant gaps, so IT leaders must focus on protecting and further leveraging their backup and recovery infrastructure to remove risk and minimize business impact. TechTarget's Enterprise Strategy Group recently surveyed IT and cybersecurity professionals personally involved with the technology and processes associated with protecting against ransomware to gain insights into these trends.

Notable findings from this study include:

89%
of IT and cybersecurity professionals **rank ransomware as a top-five threat to the overall viability of their organization.**

75%
of organizations have experienced attempted ransomware attacks over the last 12 months.

28%
of organizations have been victimized by more than one successful ransomware attack within the last 12 months.

ONLY 40%
of organizations have a well-defined ransomware incident response strategy that has been thoroughly tested.

69%
of organizations consider recovering from a cybersecurity event to be fundamentally different than recovering from a "traditional" outage or disaster.

56%
of organizations are **struggling to meet underwriters' cybersecurity requirements to acquire a cyber insurance policy.**

For more from this Enterprise Strategy Group study, read the full research report, ***Ransomware Preparedness: Lighting the Way to Readiness and Mitigation.***

LEARN MORE

Source: Enterprise Strategy Group Research Report, *Ransomware Preparedness: Lighting the Way to Readiness and Mitigation,* December 2023.

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