

Endpoint Device Trends:

Evaluating a Shifting Desktop and Laptop Procurement and Management Landscape

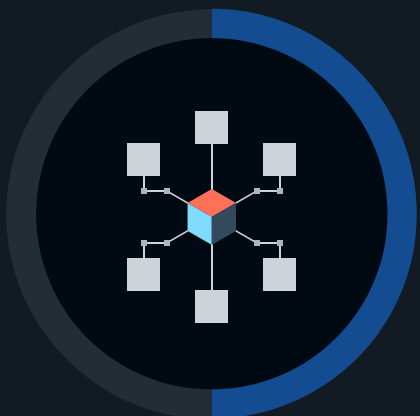
The endpoint device is the first link in the chain that connects a user to their work. In today's typical corporate environment, IT organizations are tasked with supporting multiple endpoint devices per user across a range of hardware form factors and operating systems. In turn, acquisition, deployment, and ongoing management efforts are affected by this sprawl. TechTarget's Enterprise Strategy Group recently surveyed IT professionals involved with their organization's endpoint device purchasing, technology, and processes to gain insights into these trends.

Notable findings from this study include:



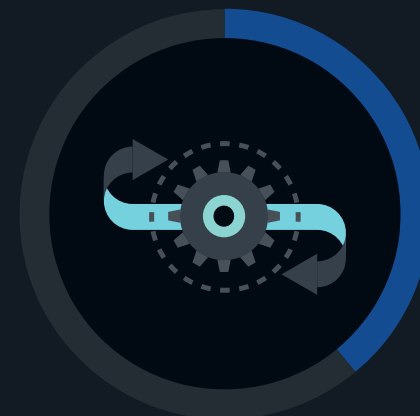
55%

of organizations report that **improving employee productivity is one of the top business priorities** influencing their endpoint device strategy.



50%

of organizations report that software developers have a choice over the endpoint devices they use.



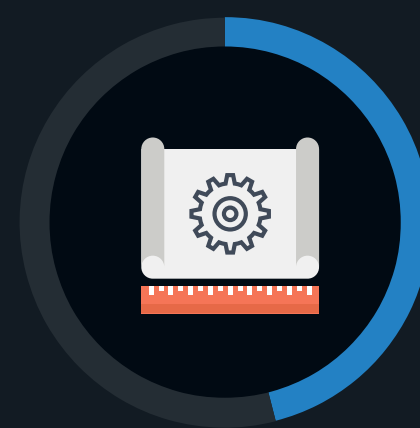
39%

of organizations report that their endpoint device refresh cycle is at least four years.



52%

of organizations have replaced their primary desktop PC vendor within the last two years.



46%

of organizations require their endpoint vendors to demonstrate an environmental, social, and governance program.



35%

of organizations that have not upgraded to Windows 11 have **foregone or delayed deployment** due to security concerns.

For more from this Enterprise Strategy Group study, read the full research report, *Endpoint Device Trends: Evaluating a Shifting Desktop and Laptop Procurement, Management, OS, Feature, Application, and Spending Landscape*.

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