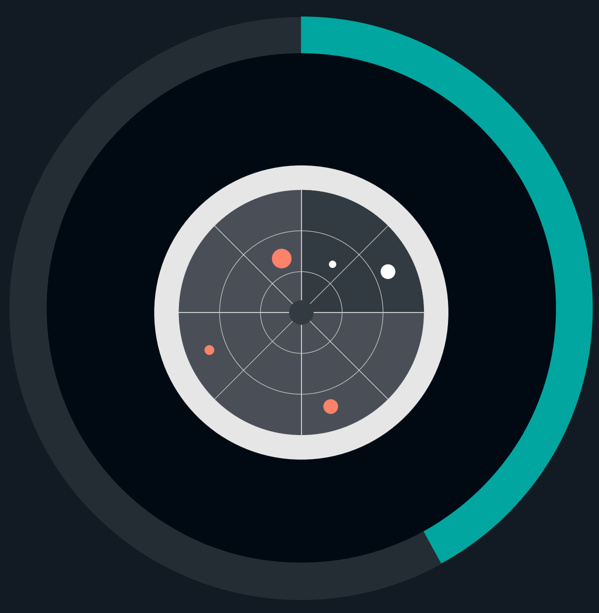
Enterprise Strategy Group™
by TechTarget

Incident Response Strategies in the Spotlight

Ransomware, business email compromise, and other attacks are increasingly evading cybersecurity defenses, causing IT and cybersecurity teams to further invest in incident response (IR) readiness. As such, incident response can no longer be viewed as an event-driven action but must be operationalized and become a core strategy within security operations. As security and line-of-business teams react to this new reality, new IR strategies are needed for most. TechTarget's Enterprise Strategy Group recently surveyed IT and cybersecurity professionals involved with incident response technologies and processes to gain insights into these trends.

Notable findings from this study include:



42%

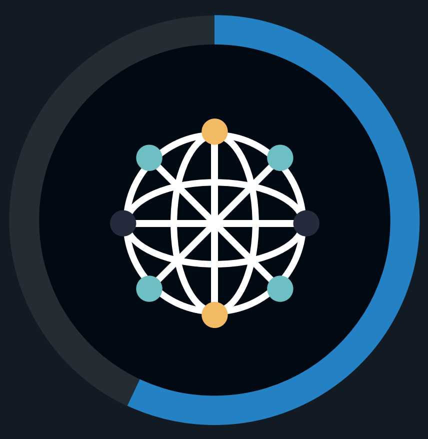
of organizations report **gaps in their ability to detect and respond to cybersecurity incidents** before they result in significant adverse business impact.

62%

of organizations expect to have a new incident response service provider in the next 12-18 months.

47%

of organizations plan to work with a professional services provider to assess and improve their incident response processes.



57%

of organizations said their cyber insurance provider has influenced their incident response strategy.

37%

of organizations cite the time to contain and stop an active cyberattack as the most important metric to measure the value and effectiveness of incident response solutions and services.

75%

of organizations that **experienced a cybersecurity incident** within the past two years believe it caused damage.

For more from this Enterprise Strategy Group study, read the full research report, ***Incident Response Strategies in the Spotlight.***

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Source: Enterprise Strategy Group Research Report, *Incident Response Strategies in the Spotlight*, January 2024.