

# Unleashing the Edge: Business Drivers, Challenges, and Requirements in Edge Infrastructure and Environments

Edge IT and application environments often serve as the face of the business, creating and delivering the key customer experience. They are also often a core location of essential operations, determining operational efficiency. In an era when nearly every business is a digital business, digital operations at the edge are crucial to achieving competitive success in the market. TechTarget's Enterprise Strategy Group recently surveyed IT, OT, and DevOps professionals responsible for purchasing IT infrastructure in their organization's edge environments to gain insights into these trends.

Notable findings from this study include:



**93%**

of organizations say that **investment in edge infrastructure is a growth area.**



**91%**

of organizations say they would benefit from more consistency in edge application and infrastructure management.



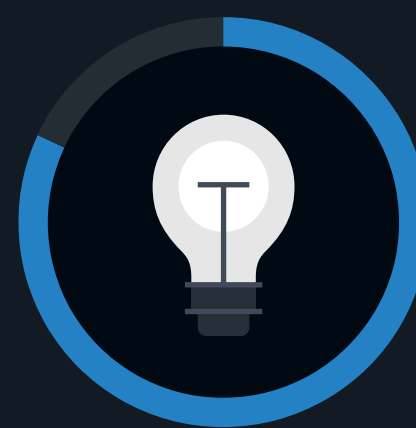
**91%**

of organizations say that analyzing data generated at the edge provides them with a competitive advantage.



**83%**

of organizations say that collaboration between IT and OT teams can be complex at edge environments.



**82%**

of organizations say that outages of edge infrastructure would likely result in negative revenue impacts.



**76%**

of organizations say that **projects at the edge are often delayed while new infrastructure is deployed.**

For more from this Enterprise Strategy Group study, read the full research report, *Unleashing the Edge: Business Drivers, Challenges, and Requirements in Edge Infrastructure and Environments*.

[LEARN MORE](#)