

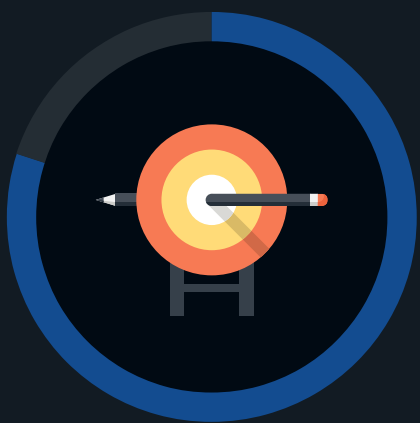
AI Agents: The Game-changing Generative AI Use Case

AI agents and agentic AI are enabling AI applications to work without human intervention, gather and understand environmental data, make decisions, and take actions. This type of automation could trigger exponential productivity gains and unlock new revenue streams. However, organizations can struggle to understand what AI agents can do or where to deploy them due to lack of knowledge and experience with the technology. Enterprise Strategy Group recently surveyed technical and business stakeholders involved in generative AI initiatives to gain insights into these trends.

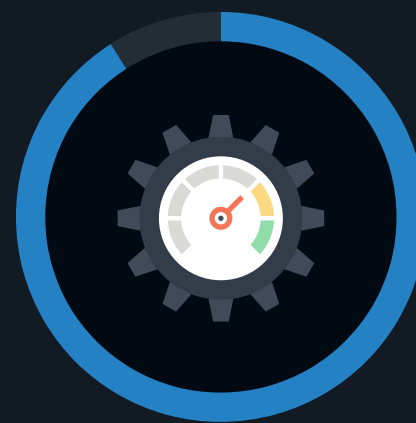
Notable findings from this study include:



68%
of organizations **face significant challenges integrating AI agents** into existing systems and processes.



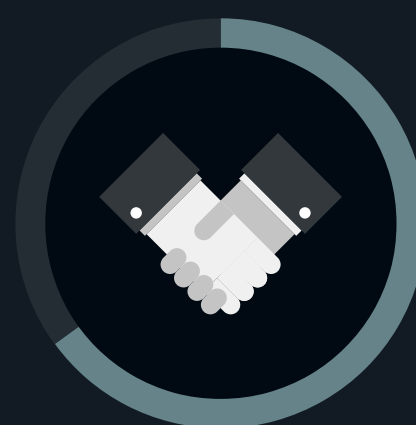
80%
of organizations say AI agents are a priority compared with other AI initiatives.



91%
of organizations expect AI agents to improve their organization's efficiency and automation.



42%
of organizations report having AI agent budgets of at least \$1 million.



65%
of organizations are partnering with AI vendors to implement AI agents.



91%
of organizations say **finding the right external partners** has been critical to their AI agent deployment.

For more from this Enterprise Strategy Group study, read the full research report,
AI Agents: The Game-changing Generative AI Use Case

[Learn More](#)