

# The Changing Role of Managed Detection and Response (MDR) Providers in the AI Era

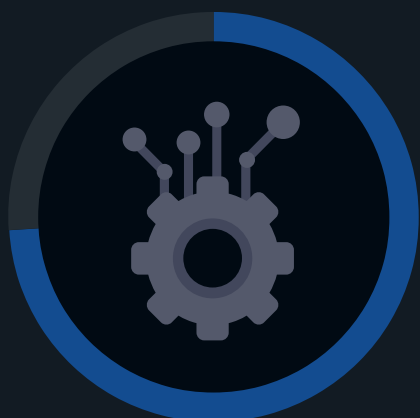


AI is impacting virtually every aspect of technology and operations, and security operations and the use of MDR services are no exception. While AI-enabled security solutions are poised to change the way security programs operate, they are also impacting the types of managed security services and the use of MDR services as they exist today. Enterprise Strategy Group recently surveyed IT and cybersecurity professionals to gain insights into these trends.

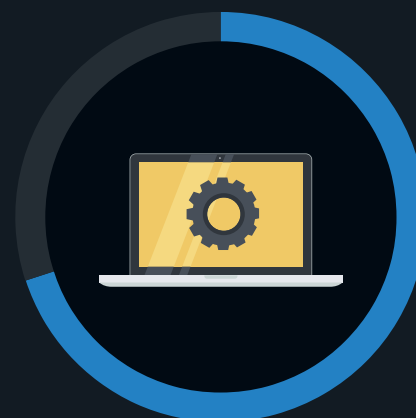
Notable findings from this study include:



**60%**  
of organizations are **adding budget**  
for more **AI security services**.



**74%**  
of organizations believe their  
existing MDR service providers  
can fulfill their AI security needs.



**70%**  
of organizations will allow MDR  
providers to perform automated  
response actions using fully  
automated AI-driven technology.



**54%**  
of organizations report their  
MDR relationships stem from  
their security platform providers.



**34%**  
of organizations report their MDR  
usage is driven by cyber insurers.



**76%**  
of organizations that procure MDR from  
an existing security solution provider **fund**  
**add-on MDR services from the specific**  
**technology security budget holder.**

For more from this Enterprise Strategy Group study, read the full research report,  
***The Changing Role of Managed Detection and Response (MDR) Providers in the AI Era.***

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