Audience: Tech Market Web Presence

TechTarget connects you directly to buyers in every major enterprise technology segment. Review the categories below to see the TechTarget properties most relevant to you.

**AI, BI & Big Data**
- BrightTALK
- ComputerWeekly
- ComputerWeekly.com/br
- ComputerWeekly.com/de
- ComputerWeekly.com/es
- Data Science Central
- Education Spotlight
- Enterprise Strategy Group
- IoT Agenda
- LeMagIT.fr
- SearchBI.com.cn
- SearchBusinessAnalytics
- SearchDatabase.com.cn
- SearchDataManagement
- SearchEnterpriseAI
- SearchInformationSystem Japan
- SearchOracle
- SearchSAP
- SearchSME Japan

**CIO & IT Strategy**
- BrightTALK
- SearchCIO
- SearchCIO.com.cn
- SearchEducationalIT Japan
- SearchMangement&IT Japan
- SearchMediaIT Japan
- SearchSME Japan

**Cloud & DevOps**
- BrightTALK
- ComputerWeekly
- ComputerWeekly.com/br
- ComputerWeekly.com/de
- ComputerWeekly.com/es
- Enterprise Strategy Group
- LeMagIT.fr
- SearchAppArchitecture
- SearchAWS
- SearchCloud Japan
- SearchCloudComputing
- SearchCloudComputing.com.cn
- SearchITOperations
- SearchSystemsDevelopment Japan

**Business Applications**
- BrightTALK
- ComputerWeekly
- ComputerWeekly.com/br
- ComputerWeekly.com/de
- ComputerWeekly.com/es
- LeMagIT.fr
- SearchContentManagement
- SearchCustomerExperience
- SearchCRM&SFA Japan
- SearchDatabase.com.cn
- SearchERP
- SearchERP Japan
- SearchHRSoftware
- SearchOracle
- SearchSAP
- SearchSME Japan

**Data Center & Virtualization**
- BrightTALK
- ComputerWeekly
- ComputerWeekly.com/br
- ComputerWeekly.com/de
- ComputerWeekly.com/es
- Enterprise Strategy Group
- LeMagIT.fr
- SearchDataAnalysis Japan
- SearchDataCenter
- SearchDataCenter.com.cn
- SearchDataCenter.it
- SearchServers&Storage Japan
- SearchSME Japan
- SearchVirtual.com.cn
- SearchVirtualization Japan
- SearchVMware
- SearchWindowsServer

**End User Computing**
- BrightTALK
- ComputerWeekly
- ComputerWeekly.com/br
- ComputerWeekly.com/de
- ComputerWeekly.com/es
- Enterprise Strategy Group
- LeMagIT.fr
- SearchEnterpriseDesktop
- SearchMobileComputing
- SearchSmartMobile Japan
- SearchVirtual.com.cn
- SearchVirtualDesktop
- SearchVMware

**Health IT**
- BrightTALK
- EHRIntelligence
- HealthCareExecIntelligence
- HealthITAnalytics
- HealthITSecurity
- HealthPayerIntelligence
- HiTInfrastructure
- mHealthIntelligence
- PatientEngagementIT
- PharmaNewsIntelligence
- RevCycleIntelligence
- SearchHealthIT
- Xtelligent Healthcare Media
For purchase intent data and marketing and sales services, contact a TechTarget sales representative.

For webinars and virtual events, talk with us about the BrightTALK platform.

For expert analysis, research and content services, talk with us about Enterprise Strategy Group.