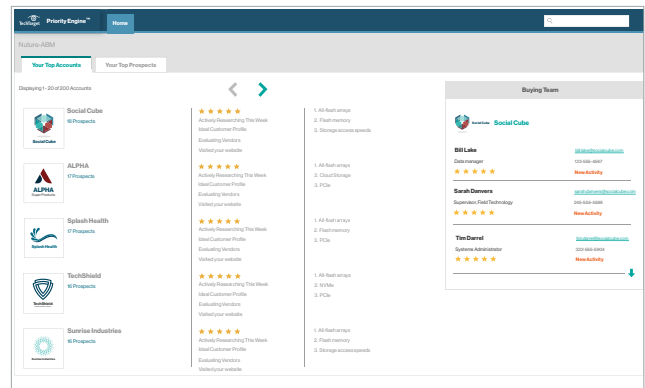


Turn Your Website Visitors into Opportunities

Many tools can help you identify the accounts visiting your website. Only **Priority Engine's Inbound Converter** matches anonymous website activity to real prospects on the buying team with rich behavioral insights to help you close.

Know which accounts are visiting your website

Inbound Converter identifies the accounts visiting your website and prioritizes them based on their relevant research activity with you and on the TechTarget network—all in real-time.



Your Website Activity			
TOTAL TRAFFIC 8 Page Views (last 30 days)	CHANGE IN TRAFFIC ↑ 12 Page Views (last 30 days)	LAST VISIT 9 Days ago	WEBSITE SIGNALS Priority Page Visit, Recent Visit, Frequent Visit
Website Journey		Webpage Details	
PAGE VIEWS	LAST VISIT DATE	PAGE TYPE	PAGE TITLE/URL
6	May 26, 2021	Homepage	End-User Experience & Network Performance Monitoring NetSparker
2	Apr 16, 2021	product	Cloud-based Big Data Storage for up to a Year NetSparker Platform Priority Page Visit
1	May 19, 2021	other	Trial Request NetSparker
1	Apr 16, 2021	other	Virtual or Physical Monitoring Points NetSparker
1	Apr 16, 2021	pricing	Networking Performance Monitoring Cost NetSparker Pricing Priority Page Visit




See the pages they're viewing

Inbound Converter pinpoints the exact pages accounts are viewing and flags high-priority pageviews such as product pages, pricing and demo requests, to help you quickly identify and prioritize late-stage opportunities.

Track their entire research journey

Inbound Converter shows you exactly when and how often accounts are visiting your site to help you quickly separate the serious opportunities from the drive-by visits.

Your Website Activity			
TOTAL TRAFFIC 8 Page Views (last 30 days)	CHANGE IN TRAFFIC ↑ 12 Page Views (last 30 days)	LAST VISIT 9 Days ago	WEBSITE SIGNALS Priority Page Visit, Recent Visit, Frequent Visit
Website Journey		Webpage Details	
Apr 15, 2021	How to Prevent Directory Traversal Attacks NetSparker Blog		
	Open / Uninstall/Revoke & Forward Security Issues NetSparker Blog		
	Using Content Security Policy (CSP) to Secure Web Applications NetSparker Blog		
Apr 14, 2021	Cross-Site Request Forgery (CSRF) and How to Prevent it NetSparker Blog		
	Input Validation Errors, The Root of all Evil in Web Applications NetSparker Blog		
	Missing X-Frame-Options Header NetSparker		
	How to Understand SOP: Same-Origin Policy White Paper InfoSecper Priority Page Visit		
Apr 13, 2021	Cross-Site Request Forgery (CSRF) and How to Prevent it NetSparker Blog		
	Trailing Spaces Data with a CSRF Injection NetSparker Blog		
	What is the Command Injection Vulnerability? Web Application Security NetSparker Blog		
	Check the security of your web assets Blog		
Apr 12, 2021	Cross-Site Request Forgery (CSRF) and How to Prevent it NetSparker Blog		
	What is Reflected XSS and How to Prevent it NetSparker Blog		
Apr 11, 2021	Cross-Site Request Forgery (CSRF) and How to Prevent it NetSparker Blog		

Social Cube Social Cube		
Buying Team		
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Jessica Im  Data Manager ★ ★ ★ ★ ★	Actively Researching This Week Active on Your Entry Points	jessica.im@socialcube.com 977-555-2121

Engage the buying team

Inbound Converter matches anonymous account visitors to real people on the buying team researching relevant solutions on the TechTarget network.

Increase conversion with behavioral insights

Inbound Converter enhances standard website visitor data with additional insights about the vendors and technologies the account is researching to help you write more responsive emails, have more meaningful conversations and generate more meetings.

Account Insights

Social Cube is a social networking service based in the US. It's services include, image hosting, video players, and status updates.


Revenue: **\$58.1B** socialcube.com
 Employees: **100,000+** 123-555-4567


ACCOUNT HIGHLIGHTS:
 ★ ★ ★ ★ ★
 Actively Researching This Week
 Ideal Customer Profile
 Evaluating Vendors
 Visited your website
 Active on Your Entry Points


ADDITIONAL RESEARCH AREAS:


- CPU
- Dell, Inc.
- ERP


INTENT SIGNALS


Widespread


Sustained


Late Stage


Stakeholder


Cross-Vendor

Inbound Converter is included with all Priority Engine subscriptions at no additional cost.

To learn more, visit us at techtarget.com/priority-engine or contact your TechTarget sales representative today.



About TechTarget

TechTarget (Nasdaq: TTGT) is the global leader in purchase intent-driven marketing and sales services that deliver business impact for enterprise technology companies.