

## SERVICE SPECIFIC TERMS AND CONDITIONS CONTACT DATA SERVICES

These Service Specific Terms and Conditions apply only to Client 's purchase and use of Contact Data Services. Unless expressly stated otherwise, capitalized terms contained in these Service Specific Terms and Conditions shall have the meaning given them in the TechTarget, Inc. General Terms and Conditions.

## 1. Contact Discovery

We will provide you with a list of contact information that fulfill the specifications set forth on the Order Form to support your demand generation initiatives. You understand that the contact information provided may include names and phone numbers that appear on your suppression list or one or more do-not-contact lists maintained by federal, state, provincial, or other governmental entities or whose use may otherwise be regulated. You are responsible for subscribing to all applicable do-not-contact lists and agree to comply with all such relevant laws and regulations. We assume no responsibility for the success or failure of your use of contacts obtained through this service, your communications with such contacts, and your use of the contact information provided hereunder.

## 2. Data Cleanse

You will provide us with a list of contact records, including names and professional email addresses of existing contacts for data cleansing at the individual level against a network of partners including traditional data companies, publishers and social media sources. We will provide you with a report that includes an email verification disposition code identifying the validity of an email address and, where available, updated employment information and contact information for each contact, and identifiers of contacts' geolocation information to assist you in further evaluating your contacts.

## 3. Data Append

You will provide us with a list of contact records, including the names and professional email addresses of your existing contacts for data append services at the individual and account level against internal and external email and social media databases and resources. We will provide you with a report that includes individual level attributes for each contact provided, where available. You understand that, given the technical nature of the resources we require to provide the data in connection with this service, temporary interruptions may occur and that any such interruptions shall not result in any liability to TechTarget or others and shall not suspend or eliminate Client's payment obligations to TechTarget or provide Client with any refund rights for amounts previously paid to TechTarget.