

# Audience: Tech Market Web Presence

TechTarget connects you directly to buyers in every major enterprise technology segment. Review the categories below to see the TechTarget properties most relevant to you.

## AI, BI & Big Data

BrightTALK by TechTarget  
Enterprise Strategy Group by TechTarget  
TechTarget BI China  
TechTarget Business Analytics  
TechTarget ComputerWeekly.com  
TechTarget ComputerWeekly.com.br  
TechTarget ComputerWeekly.de  
TechTarget ComputerWeekly.es  
TechTarget Database China  
TechTarget Data Management  
TechTarget Data Science Central  
TechTarget Enterprise AI  
TechTarget Information System Japan  
TechTarget IoT Agenda  
TechTarget LeMagIT  
TechTarget Search Oracle  
TechTarget Search SAP  
TechTarget SMB Japan

## Business Applications

BrightTALK by TechTarget  
TechTarget ComputerWeekly.com  
TechTarget ComputerWeekly.com.br  
TechTarget ComputerWeekly.de  
TechTarget ComputerWeekly.es  
TechTarget Content Management  
TechTarget Customer Experience  
TechTarget Customer Experience Japan  
TechTarget Database China  
TechTarget ERP  
TechTarget ERP Japan  
TechTarget HR Software  
TechTarget LeMagIT  
TechTarget Search Oracle  
TechTarget Search SAP  
TechTarget SMB Japan

## CIO & IT Strategy

BrightTALK by TechTarget  
TechTarget CIO  
TechTarget CIO China  
TechTarget Educational IT Japan  
TechTarget Mangement & IT Japan  
TechTarget SMB Japan

## Cloud & DevOps

BrightTALK by TechTarget  
Enterprise Strategy Group by TechTarget  
TechTarget App Architecture  
TechTarget Cloud Computing  
TechTarget Cloud Computing China  
TechTarget Cloud Japan  
TechTarget ComputerWeekly.com  
TechTarget ComputerWeekly.com.br  
TechTarget ComputerWeekly.de  
TechTarget ComputerWeekly.es  
TechTarget IT Operations  
TechTarget LeMagIT  
TechTarget Search AWS  
TechTarget Software Quality  
TechTarget Systems Development Japan  
TechTarget Systems Operation Management Japan

## Data Center & Virtualization

BrightTALK by TechTarget  
Enterprise Strategy Group by TechTarget  
TechTarget ComputerWeekly.com  
TechTarget ComputerWeekly.com.br  
TechTarget ComputerWeekly.de  
TechTarget ComputerWeekly.es  
TechTarget Data Analysis Japan  
TechTarget Data Center  
TechTarget Data Center China

TechTarget Data Center Italy  
TechTarget LeMagIT  
TechTarget Search VMware  
TechTarget Search Windows Server  
TechTarget Servers & Storage Japan  
TechTarget SMB Japan  
TechTarget Virtual China  
TechTarget Virtualization Japan

## End User Computing

BrightTALK by TechTarget  
Enterprise Strategy Group by TechTarget  
TechTarget ComputerWeekly.com  
TechTarget ComputerWeekly.com.br  
TechTarget ComputerWeekly.de  
TechTarget ComputerWeekly.es  
TechTarget Enterprise Desktop  
TechTarget LeMagIT  
TechTarget Mobile Computing  
TechTarget Smart Mobile Japan  
TechTarget Virtual China  
TechTarget Virtual Desktop

## Health IT

BrightTALK by TechTarget  
TechTarget EHRIntelligence  
TechTarget HealthCareExecIntelligence  
TechTarget Health IT  
TechTarget HealthITAnalytics  
TechTarget HealthITSecurity  
TechTarget HealthPayerIntelligence  
TechTarget HITInfrastructure  
TechTarget LifeSciencesIntelligence  
TechTarget Medical IT Japan  
TechTarget mHealthIntelligence  
TechTarget PatientEngagementHIT  
TechTarget PharmaNewsIntelligence  
TechTarget RevCycleIntelligence  
TechTarget Xtelligent Healthcare Media



## Networking

[BrightTALK](#) by TechTarget  
[Enterprise Strategy Group](#) by TechTarget  
[TechTarget ComputerWeekly.com](#)  
[TechTarget ComputerWeekly.com.br](#)  
[TechTarget ComputerWeekly.de](#)  
[TechTarget ComputerWeekly.es](#)  
[TechTarget IoT Agenda](#)  
[TechTarget LeMagIT](#)  
[TechTarget Networking](#)  
[TechTarget Networking China](#)  
[TechTarget Network Japan](#)  
[TechTarget SMB Japan](#)  
[TechTarget Unified Communications](#)

## Security

[BrightTALK](#) by TechTarget  
[Enterprise Strategy Group](#) by TechTarget  
[TechTarget ComputerWeekly.com](#)  
[TechTarget ComputerWeekly.com.br](#)  
[TechTarget ComputerWeekly.de](#)  
[TechTarget ComputerWeekly.es](#)  
[TechTarget IoT Agenda](#)  
[TechTarget Security](#)  
[TechTarget Security China](#)  
[TechTarget Security Italy](#)  
[TechTarget Security Japan](#)  
[TechTarget SMB Japan](#)

## Channel Resources

[BrightTALK](#) by TechTarget  
[Enterprise Strategy Group](#) by TechTarget  
[TechTarget ITChannel](#)  
[TechTarget MicroScope.co.uk](#)

## Storage

[BrightTALK](#) by TechTarget  
[Enterprise Strategy Group](#) by TechTarget  
[TechTarget ComputerWeekly.com](#)  
[TechTarget ComputerWeekly.com.br](#)  
[TechTarget ComputerWeekly.de](#)  
[TechTarget ComputerWeekly.es](#)  
[TechTarget DataBackup](#)  
[TechTarget DisasterRecovery](#)  
[TechTarget LeMagIT](#)  
[TechTarget Servers & Storage Japan](#)  
[TechTarget SMB Japan](#)  
[TechTarget Storage](#)  
[TechTarget Storage China](#)  
[TechTarget Virtual China](#)  
[TechTarget Virtualization Japan](#)

## Technology Content Libraries

[BrightTALK](#) by TechTarget  
[TechTarget Bitpipe China](#)  
[TechTarget Bitpipe.com](#)  
[TechTarget Bitpipe.com.br](#)  
[TechTarget Bitpipe.fr](#)  
[TechTarget de.Bitpipe.com](#)  
[TechTarget es.Bitpipe.com](#)  
[TechTarget kr.Bitpipe.com](#)  
[TechTarget WhatIs](#)

**For purchase intent data and marketing and sales services, contact a TechTarget sales representative.**

**For webinars and virtual events, talk with us about the BrightTALK® platform.**

**For expert analysis, research and content services, talk with us about Enterprise Strategy Group™.**

### About TechTarget

TechTarget (Nasdaq: TTGT) is the global leader in purchase intent-driven marketing and sales services that deliver business impact for enterprise technology companies.